

Integrated Stakeholder Coalition For Workforce Development

VISION

We will become an integrated group of stakeholders that creates the environment and implements actions that result in a culture of creative, skilled, technically engaged people — locally, regionally and nationwide.

MISSION

We facilitate the alignment of educational, business, and community resources with current and future workforce expectations.

What is a Stakeholder?

A person or organization with the ability to influence and benefit from workforce development improvements.

GOALS/STRATEGIES

Secure commitment from representatives of all stakeholder groups (Measure: TBD)

- Recruit high-profile industry and community leaders from the key stakeholder list
- Develop and implement a near-term outreach plan

Align resources that impact culture change (Measure: TBD)

- Develop an inventory of existing resources
- Conduct a needs assessment among stakeholders
- Facilitate alignment of resources to needs

Ensure ongoing relevance and impact (Measure: TBD)

- Enable exchange of information among stakeholders
- Improve communication between industry and education
- Use the media to make science, technology, engineering and math (STEM) interesting ("it's cool to be smart")
- Market STEM in music, movies, other mainstream sources
- Advertise industry opportunities and forecast needs
- Create fundamental solutions to proactively increase creatively skilled and technically engaged people

Develop or identify an organization to provide for implementation (Measure: TBD)

- Identify similar organizations / efforts within the community / region
- Establish leadership for the Integrated Stakeholder effort

Who are the Stakeholders?

- Government: policy makers and users; federal, state, local
- Industry: large and small; wide range of products and services
- Parents
- Educators: teachers, principals, administrators; public and private
- Media: newspaper, television, and radio; "popular culture" outlets
- Students: K-12, undergraduate, and graduate
- Community organizations, libraries, science centers, etc.
- Health care, law enforcement, social services